



VERSION 1.0 DATED

25th August 2020

AFTERMOVIE COMPETITION: TERMS AND CONDITIONS OF PARTICIPATION



1. The Aftermovie Competition is open to any and all current and previous guests of The Yacht Week aged 20 years or over, except employees of the Promoter, their families, agents or any third parties directly associated with The Yacht Week. Any references to clauses in these terms and conditions of participation are references to clauses in this document.
2. The Aftermovie Competition is free to enter and (for the avoidance of doubt) requires no future purchase of a The Yacht Week package holiday, nor any other package holiday that is offered for sale by the Promoter, prior to participation. As the Aftermovie Competition is open to any and all current and previous guests of The Yacht Week, subject to clause 1 above, the Promoter reserves the right to verify the identity of any entrant and their entries against information stored in the Promoter's internal administration systems to confirm the entrant's status as a current or previous guest of The Yacht Week. Any entrants who are not current or previous guests of The Yacht Week and any entries which are uploaded or otherwise inconsistent with clauses 3 and 4 will be excluded from participation in the Aftermovie Competition.
3. In order to participate in the Aftermovie Competition, entrants are required to share their favourite The Yacht Week memories by uploading their Aftermovie or favourite clip taken on a current or previous The Yacht Week event on Instagram and to identify their upload by incorporating the Instagram handles "#tywaftermovie" and "@theyachtweek" into their post. The entrant shall at all times be held responsible for any video uploaded voluntarily to Instagram pursuant to these terms and conditions of participation and the entrant must adhere to Instagram's policies on responsible use of their website.
4. The Aftermovie Competition starts at 5pm UK time on Tuesday 25th August 2020. The Aftermovie Competition closes at 5pm UK time on Tuesday 1st September 2020. In accordance with clause 2, any entries uploaded after the closing time will be excluded from participation in the Aftermovie Competition. The Promoter reserves the right to change the closing date in the event there exists unavoidable circumstances beyond the control of the Promoter which make it necessary to change the closing date to the extent that this will not disadvantage any persons who have already submitted valid entries and participated in the Aftermovie Competition.
5. The Promoter shall accept no responsibility in respect of any and all entries which were not successfully uploaded in the manner as described under clause 3 above due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure of any kind whatsoever. The Promoter shall accept no responsibility for any and all entries after they have been uploaded to Instagram as the entrant retains this responsibility under clause 3 above.
6. All entries will be carefully examined by the Promoter's Sales & Marketing Department and the winning entry will be selected by the Promoter's Sales & Marketing Department on Thursday 3rd September 2020. The winning entries will be that entry which best encapsulates the nature and spirit of The Yacht Week.
7. The entrant who submitted the winning Aftermovie entry will be given a GoPro camera. The entrant who submitted the winning favourite clip entry will be given a brand new pair of Blenders Sunglasses. Both entries will be featured across the social channels of The Yacht Week.
8. The winning entrant will be notified through Instagram on Thursday 3rd September 2020 and must provide their full name and postal address to the Promoter to claim their prize as described under clause 7 above. The entrant must also send, via email, a copy of their winning entry to be posted on The Yacht Week channels. If the winning entrant does not



respond to the Promoter within 14 days of being notified by the Promoter, then the winning entrant's prize will be forfeited and the Promoter will be entitled to select another winning entrant in accordance with the process described in clause 6 above.

9. Further details of the prize will be sent to the winning entrants by email or through Instagram within 30 days of being notified of their win.
10. The prize for the winning entrants is non-exchangeable, non-transferable and no cash alternative is offered by the Promoter.
11. The Promoter reserves the right to replace the prize described under clause 7 above with an alternative prize of equal or higher value in the event there exists unavoidable circumstances beyond the control of the Promoter which make it necessary to do so.
12. The decision of the Promoter regarding any aspect of the Aftermovie Competition shall be final and binding. No correspondence, discussion or negotiation will be entered into about any aspect of the Aftermovie Competition.
13. The winning entrant's name and entry may be viewed online either on The Yacht Week's Facebook page or on Instagram.
14. Entrants are deemed to have accepted and agreed to be bound by these terms and conditions of participation upon participation in the Aftermovie Competition in the manner as described in clause 3 above. The Promoter reserves the right to refuse entry, or refuse to award the prize described under clause 7 above to anyone in breach of these terms and conditions of participation (in particular under clause 2 above).
15. The Promoter reserves the right to hold void, cancel, suspend, or amend the operation of the Aftermovie Competition where it becomes necessary to do so.
16. Winning entrants may be required to participate in publicity related to the Aftermovie Competition, which may include the publication of their name and entry in any media, including social media campaigns, operated by the Promoter from time to time.
17. Personal data supplied during the course of the Aftermovie Competition may be passed on to third party suppliers only insofar as required for fulfilment/delivery/arrangement of the prize as described under clause 7 above.
18. The Aftermovie Competition will be governed by English law and entrants to the Aftermovie Competition submit to the jurisdiction of the English courts.
19. The Promoter of the Aftermovie Competition is Day 8 Experiences Ltd (t/a The Yacht Week) of Fourth Floor, Universal House, 88-94 Wentworth Street, Spitalfields, London, E1 7SA.